



## Press Release

July 5, 2016

### The 2016 ADAMI Media Prize Competition is Open

After a great inaugural year, we are excited to launch the second edition of the **ADAMI Media Prize for Cultural Diversity in Eastern Europe**. This media competition for audiovisual media acknowledges and rewards journalists, broadcasters, and filmmakers in the Eastern Partnership countries who are working to cover the stories of ethnic, religious, and cultural diversity in their region. There will be six prizes for six categories, covering TV, online content, and young filmmakers and journalists.

ADAMI would like to invite media professionals in Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine to participate in the competition. This is a unique opportunity to showcase your audiovisual work on cultural diversity and to connect with a network of broadcast professionals.

To register in the competition, please visit our website at [www.adamimediaprize.eu](http://www.adamimediaprize.eu). The deadline for submissions is **October 10, 2016**. The winners will be announced in November 2016 at a gala event broadcasted internationally by the **National Television of Ukraine (NTU)**, in **Kiev, Ukraine**.

ADAMI is an initiative funded by the Federal Foreign Office (Germany) and is conducted in partnership with the European Broadcasting Union, Deutsche Welle Academy, and the German Society for Eastern European Studies. ADAMI is cooperating with the National Public Broadcasters of Ukraine, Moldova, and Georgia.

We eagerly await your submissions!

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