Press release

ADAMI Live Project Pitching 2021 Show Winners Announced

Tbilisi, 11 December, 2021

On December 10, 2021 eight selected nominees for ADAMI Media Prize Live Project Pitching 2021 have presented their documentary film projects live on the Georgian Public Broadcaster.

"Bitter Sugar", a documentary project by Georgian filmmaker Ana Barjadze was selected the winner by a prominent in-studio jury.

"The Road to Slavalachia" by Varfalamey Kuraga from Belarus and "Prisoner from Dagestan" by Elene Tsintsadze from Georgia received a Special Prize by the Radio Free Europe's Current Time TV.

"Next Station" by Maryam Rahimova from Azerbaijan has won a nomination for the most supported project, according to the results of online crowdfunding campaign.

The winner of the Live Pitching Show was selected by the in-studio jury - Mrs. Ineke Smits, famous Dutch filmamker and writer; Mr. William Fay – famous US producer of the Hangover, the Independece Day and 300 Spratans; Dr. Christoph Beier – Programme Director of the German Agency for International Cooperation (GIZ) in the South Caucasus.

The eight finalists of the final show were selected by an international jury who gathered in Cologne in October 2021 to choose the winners among 60 projects from six Eastern Partnership countries of Moldova, Ukraine, Armenia, Georgia, Azerbaijan and Belarus.

The ADAMI Media Prize for Cultural Diversity in Eastern Europe has launched its new initiative - Live TV Project Pitching – in 2021. Directors and producers from the Eastern Partnership Countries presented their production-stage films, videos or TV production with content on cultura l diversity, to increase the visibility of ethnic minorities, migration issues and tolerance througho ut the media in Eastern Europe.

The crowdfunding campaign started at November 10, 2021 and will continue until the end of the year. ADAMI Media Prize will continue to follow the development of all eight projects and support its creators.

Visit https://www.adamimediaprize.eu/ to find more information and to support your favorite project.