



Press Release
October 27, 2017

ADAMI Dialogue Baku seminar on video blogging opens

ADAMI Media Prize for Cultural Diversity in Eastern Europe is holding its first event of the ADAMI Dialogue forum series in Azerbaijan's capital Baku, with a workshop seminar on video blogging and video creative content from October 27-28, 2017. The theme of the seminar: "Video blogging: Find your expression, record it and post it!"

The creative seminar aims to outline the structure of the vlogging phenomenon and help participants, from five countries including Azerbaijan, in the creation and implementation of their own video-blogging projects which in different ways positively promote cultural diversity.

The seminar is led by film director Elmar Imanov (Student Academy Award winner 2012), with workshop tutors vlogger Lena of the YouTube channel considercologne, Gökhan Ekromoglu, Policy Lead Vaco onsite YouTube/Google, and Dominique Willième, Head of digital publishing at the Strasbourg headquarters of French-German cultural channel Arte.

Dominique Willième (Arte) will give a talk open to media and the public on October 28, 2017 at 17:00 at the Yarat Contemporary Art Space in Baku.

About the ADAMI Media Prize

The ADAMI Media Prize was created to encourage filmmakers, journalists, and audio-visual media professionals in the EU Eastern Partnership countries to promote topics of migration, tolerance, and cultural diversity. The prize rewards outstanding TV, film, and online programmes which deal with diversity-related issues. Alongside the prize, ADAMI organizes several events for networking and fosters exchange among media professionals in Eastern Europe and the EU.

The ADAMI Media Prize is financed by the Federal Foreign Office and ProCredit Holding. For more information, please visit www.adamimediaprize.eu.

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